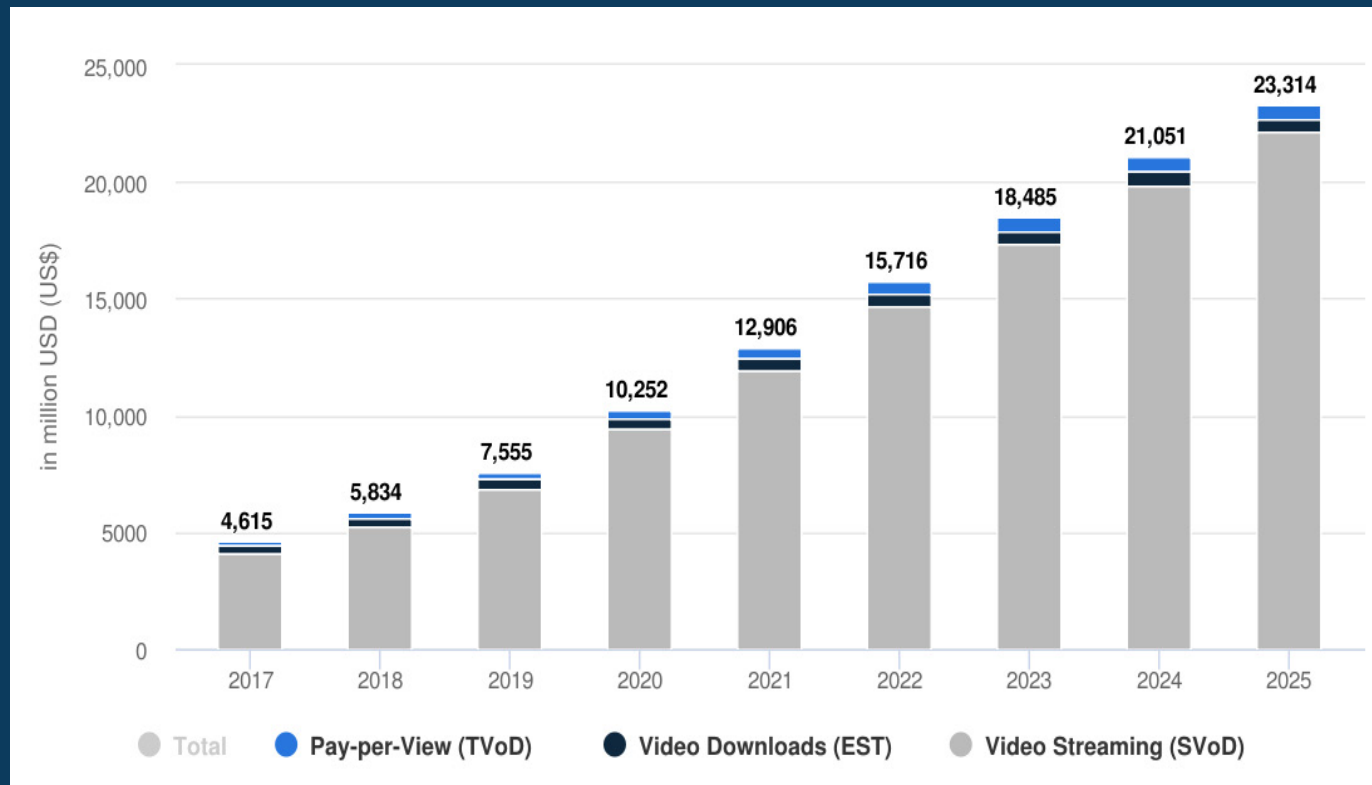
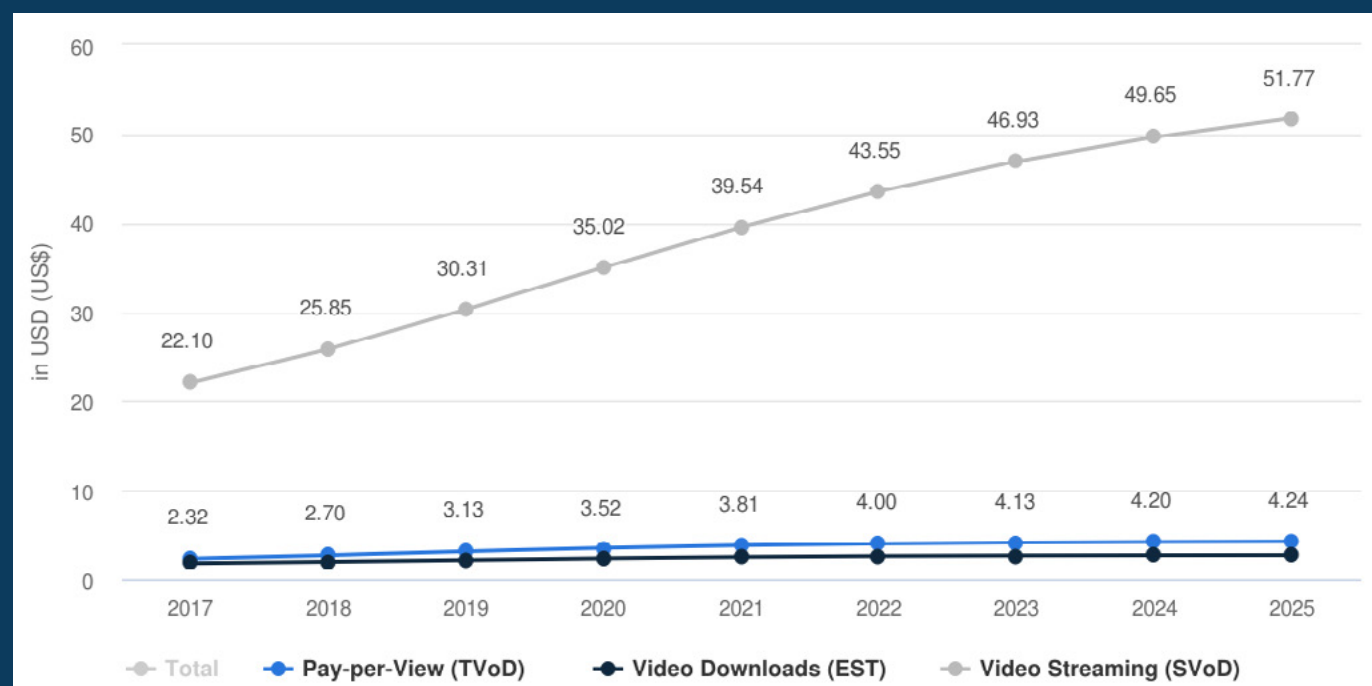


VIDEO-ON-DEMAND SNAPSHOT: CHINA

Video-On-Demand By Revenue



Video-On-Demand ARPU by category



15.93%

Growth Rate (2021-2025)

US\$23.3B

by 2025

US\$11.93B

from Video Streaming (SVoD), largest segment in 2021

27.5%

User penetration in 2021

US\$32.32

ARPU

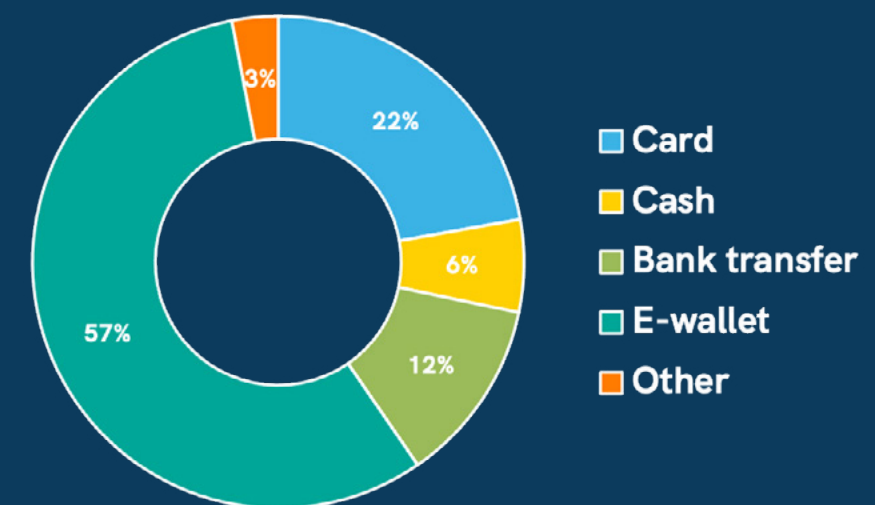
Payment Ecosystem at a Glance

US\$2.9T

DIGITAL PAYMENTS TXN VALUE IN 2021

9.81%

ANNUAL GROWTH 2021-2025



They Trust us



1.4B
POPULATION

80%
BANKED
POPULATION

21%
CREDIT CARD
POPULATION

54%
INTERNET
PENETRATION

60%
SMARTPHONE
PENETRATION